

BPL Global LLC, dba Connected Energy

Website Privacy Policy

Last Updated: 5/4/2026

Last Reviewed: 5/4/2026

This **Privacy Policy** describes the information collection, use, retention and sharing practices of BPL Global LLC, dba Connected Energy, and affiliates (collectively, "**Company**", "**we**", "**us**", "**our**") when you interact with us online through our website, www.connectedenergy.com (the "**Website**"), or other websites that link to this Privacy Policy (collectively, the "**Websites**"). The words "user", "you", "your" and "yours" refer to any person or entity using our Websites.

1. Collection and Use of Personal Information.

"Personal Information" is information that identifies you or relates to you as an identifiable individual. As you use our Website, we will collect Personal Information when you:

Apply for employment: When you apply for employment with us, we will collect your identifiers (name, email address, physical address and telephone number) and your professional or employment-related information (resume, cover letter, employment history, and educational history). We use this Personal Information to manage your application, to facilitate our recruitment activities, and as necessary to comply with the law.

Contact us: When you contact us, we will collect your identifiers (name, email address, and telephone number) and your professional or employment-related information (company name). We use this Personal Information to respond to your questions and inquiries, troubleshoot where necessary, and address any issues you may have. We may also use these identifiers to send you communications about products, offerings, or events we feel may be of interest to you. You may opt out of these communications at any time by clicking the 'unsubscribe' link provided with each email. Please note we will continue to send you communications necessary to the Website or any assistance you request. If you have previously provided Personal Information to us, you may request to be removed from our active database of mailing lists (see the discussion below).

Subscribe to our newsletter: When you subscribe to our newsletter, we will collect your identifiers (email address). We use this identifier to send you communications about products, offerings, or events we feel may be of interest to you. You may opt out of these communications at any time by clicking the 'unsubscribe' link provided with each email. Please note we will continue to send you communications necessary to the Website or any assistance you request.

Utility-branded project web portals: When you register to use a web portal, we will collect your identifiers (email address(es), phone number(s) and password). We use this information to manage your access to the web portal(s) and to communicate information to you in connection with programs or services in which you have enrolled.

We may also use your Personal Information to efficiently maintain our business, to comply with the law, and for other limited circumstances as detailed in the Information Sharing section below.

2. Information Sharing.

Except as described in the "Use of Cookies" section below, we share Personal Information in the following instances:

- **Within the Company.** We share your Personal Information within the Company for the legitimate business purposes of efficiently and effectively providing our services, such as accounting and customer service support. Access to your Personal Information is limited to those on a need-to-know basis.
- **In the event of a corporate reorganization.** In the event that we enter into, or intend to enter into, a transaction that alters the structure of our business, such as a reorganization, merger, acquisition, sale, joint venture, assignment, consolidation, transfer, change of control, or other disposition of all or any portion of our business, assets or stock, we would share Personal Information with third parties, including

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the buyer or target (and their agents and advisors) for the purpose of facilitating and completing the transaction. We will also share Personal Information with third parties if we undergo bankruptcy or liquidation, in the course of such proceedings.

- **For legal purposes.** We share Personal Information where we are legally required to do so, such as in response to court orders, subpoenas, governmental/regulatory bodies, law enforcement or legal process, including for national security purposes. We may share your information with our legal advisors or auditors to establish, protect, or exercise our legal rights or as required to enforce our terms of service or other contracts or to defend against legal claims or demands. We also share this information with third parties as necessary to: detect, investigate, prevent, or take action against illegal activities, fraud, or situations involving potential threats to the rights, property, or personal safety of any person; to comply with the requirements of any applicable law; or to comply with our legal obligations.
- **With service providers.** We share Personal Information with service providers who provide services on our behalf, such as those that facilitate or process transactions, operate our Websites, or contribute to our sales and marketing efforts.

3. Use of Cookies.

We also collect information about you automatically via cookies for added Website functionality, to conduct analytics to improve our Websites, to enhance user experience, and to diagnose and repair Website errors. Cookies are small files that may be stored on your computer. Cookies may be used as identifiers that our web-server could send to your computer in order to identify the computer being used. These cookies collect your usage information (information about your interaction with our Websites, such as pages visited, frequency of access, and time spent on each page), your location information (IP address), and your device information (hardware model, operating system, and browser). Our cookies do not track user movement once you leave our Websites, except for noting your destination address. To disable cookies and limit the collection and use of information through them, you can set your browser to refuse cookies or indicate when a cookie is being sent. Note that you may not be able to use certain features of our Websites if your web browser does not accept cookies, or your privacy settings prevent certain access.

All session cookies are temporary and expire after you close your web browser. Persistent cookies can be removed by following your web browser's directions. To find out how to see what cookies have been set on your computer or device, and how to reject and delete the cookies, please visit: <https://www.aboutcookies.org/>. Please note that each web browser is different. To find information relating to your browser, visit the browser developer's website and mobile application. If you reset your web browser to refuse all cookies or to indicate when a cookie is being sent, some features of our Website(s) may not function properly. If you choose to opt out, we will place an "opt-out cookie" on your device. The "opt-out cookie" is browser specific and device specific and only lasts until cookies are cleared from your browser or device. The opt-out cookie will not work for essential cookies. If the cookie is removed or deleted, if you upgrade your browser or if you visit us from a different computer, you will need to return and update your preferences. By clicking on the "Opt-Out" links below, you will be directed to the respective third-party website where your computer will be scanned to determine who maintains cookies on you. At that time, you can either choose to opt out of all targeted advertising or you can choose to opt out of targeted advertising by selecting individual companies who maintain a cookie on your machine.

- Association of National Advertisers opt-out registration: <https://dmachoice.thedma.org/>
- Network Advertising Initiative (NAI) Opt-Out: https://www.networkadvertising.org/managing/opt_out.asp
- Digital Advertising Alliance (DAA) Opt-Out: <https://optout.aboutads.info>
- European Union (EU) /European Economic Area (EEA) Opt-Out: <http://www.youonlinechoices.eu>

In general, you can also disable cookies by setting your browser to refuse cookies or indicate when a cookie is being sent.

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4. Google Analytics.

We use Google Analytics to collect information on your use of the Website for its improvement. To collect this information, Google Analytics installs cookies on your browser or reads cookies that are already there (for more information about how Google collects and uses the information see [here](#)). Google Analytics also receives information about you from applications you have downloaded or services that you use that partner with Google. Google's ability to use and share information collected by Google Analytics about your visits to our Website or to another application which partners with Google is restricted by the Google Analytics Terms of Use and Privacy Policy. To prevent your data from being used by Google Analytics, you can download the Google Analytics opt-out browser add-on, which can be accessed [here](#). You can also adjust your Ad Settings or change settings in your Google My Activity if you are signed into your Google Account.

5. Links to Third-Party Web Sites.

You may connect to third parties' websites through our Websites via hyperlinks, and the connections may or may not be obvious. We encourage our users to be aware of the varied privacy policies of websites that they visit.

6. Maintenance and Transmission of Data and Information.

Although we use reasonable efforts to maintain the privacy of your Personal Information, no security measure or modality of data transmission over the Internet is 100% secure and we are unable to guarantee the absolute security of the information we have collected from you. To protect your Personal Information, we use industry-standard commercial encryption technology to protect the data and information that you transmit to us via our Websites. Once received, Personal Information is protected from outside the Company by "firewalls," and access within the Company is generally limited to the sales, marketing, and information technology departments.

7. Children's Privacy.

Our Websites are not directed at children under the age of 13. If you are younger than 13, please do not provide any Personal Information in connection with your use of our Websites. We do not collect, process or use on our Websites any information relating to an individual whom we know to be under 13 years old.

8. Your Right to Review and Modify Data and Information.

You have the option, at any time, to review and/or modify any of your Personal Information that you provide during registration, or any other voluntarily provided information. You may also remove yourself from our active databases of email lists. To do so, you should send an email to privacy@connectedenergy.com requesting that either: (a) we provide a copy of your profile of Personal Information; (b) we update or modify certain Personal Information; or (c) you be removed from our databases of active email lists. We will endeavor to comply with your request as soon as reasonably possible. To protect your confidentiality, we can only send a requested profile to the email address listed in the profile. In any event, our back-up files will maintain copies of your Personal Information.

9. Data Retention.

Unless otherwise stated in this Privacy Policy, we retain your Personal Information for as long as it is reasonably necessary to fulfill the purposes for which it was collected. Specifically, we keep your Personal Information (i) for as long as you maintain an account with us, (ii) until the information is no longer needed for the purposes for which we collected it, or (iii) until it is no longer needed for a service provider's or contractor's operational purposes.

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We evaluate the continued necessity of retaining your Personal Information based on the following criteria: (i) any retention period required by applicable law or regulation; (ii) actual or threatened litigation requiring preservation of the information; (iii) statutes of limitations for potential legal claims; and (iv) generally accepted industry best practices, including those related to the safety and security of our properties and assets. When retention is no longer reasonably necessary under these criteria, we will delete or anonymize your Personal Information.

10. Changes to this Privacy Policy.

We may, from time to time, make changes to this Privacy Policy without prior notice to you. You can determine if this Privacy Policy has been revised since your last visit by referring to the "Last Updated" date at the top of this page. We recommend that users of our Websites re-visit this Privacy Policy on occasion to learn of new privacy practices or changes to our Privacy Policy. If we make changes that materially affect your privacy rights, we will notify you with a prominent post on our Websites and obtain your consent, if required. Your continued use of our Websites following changes to this Privacy Policy will indicate that you accept the changes.

11. Do Not Track.

We do not respond to Do Not Track requests. Do Not Track is a preference you can set in your web browser to inform websites and mobile applications that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

12. Comments and Questions; Opt-Out.

If you have questions or comments about this Privacy Policy, or if you would like to have any or all of your Personal Information withheld from third party organizations and companies and/or from third party service providers, please contact our offices at BPL Global LLC, dba Connected Energy, 651 Holiday Drive, Suite 400, Pittsburgh, PA 15220, Attention: Privacy Officer, or send an email to privacy@connectedenergy.com.